

WHAT I
LEARNED



CONTENT TEMPLATE

SPEND LESS TIME WRITING

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WHAT I LEARNED

HELP PEOPLE LEARN SOMETHING NEW... AND THE BEST WAY TO LEARN IT

When you start with the purpose of learning something new, there are two types of relevant information you can share.

1. What you learned - in summary or with detail
2. How you learned - the best way to learn, what worked and didn't, what tools were best, who taught you, and so on

Your learning experience will be unique and useful, even if what you learned isn't. You can get at least one article out of a learning experience, even if it's a what-not-to-do.



WHAT I LEARNED

THE HEADLINE

EXAMPLES:

10 Things I Learned at ABC Conference

Why Learning How to Code May Not be for You

YOUR TITLE:



WHAT I LEARNED

CONTENT TEMPLATE

1 THING LEARNED:

WHY IT WAS GOOD OR BAD TO LEARN IT:
(goals met or not)

PRACTICAL APPLICATION:
(how you will use the learning; your advice)

YOUR LEARNING EXPERIENCE - HOW OTHERS
CAN DO BETTER:

(Repeat for each point you want to make.)

QUICK & EASY CONTENT CREATION

CREATING CONTENT IS ONLY THE FIRST STEP.
NOW YOU NEED TO GET IT IN FRONT OF PEOPLE.
THAT'S OUR SPECIALTY - POLISH AND DELIVER.

ARE YOU OUR NEXT NEW CLIENT?

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